



ACSM's
65th Annual
Meeting



9th World Congress on
**Exercise
is Medicine**



World Congress on
The Basic Science of
Muscle Hypertrophy
and Atrophy

Exhibit Dates:
May 30-
June 1, 2018

Minneapolis
Convention
Center

Minneapolis,
Minnesota USA

#ACSM18



**AMERICAN COLLEGE
of SPORTS MEDICINE**
LEADING THE WAY

Reserve space by January 31, 2018 for best value!

www.acsmannualmeeting.org

EXHIBIT PROSPECTUS

Showcase your company at the most comprehensive conference
for clinical sports medicine and the exercise sciences



Online Registration

Applications must be submitted online. Please email akrug@acsm.org for application details and include a brief description of your product and/or service for approval by the Exhibits Advisory Council.

ACSM's Annual Meeting has a long-standing tradition of bringing together people from all disciplines of sports medicine to network and share information. More than 6,000 scientists, researchers, educators, physicians, other health professionals and students will come to Minneapolis ready not only to gain new knowledge through educational sessions, but also to visit the exhibit hall to purchase and learn about products and services.

More for Your Money

Benefits of exhibiting at the ACSM Annual Meeting

- 16.5 hours of exhibit hall time to showcase your products and services to attendees
- Exclusive access to pre-registrant and final attendee lists with full addresses
- Pre-marketing opportunities to attendees prior to the show
- Listing and link on the ACSM Annual Meeting website
- For companies committed by January 31, 2018, listing by name in the Advance Program, distributed to more than 18,000 individuals and thousands more via web visits
- Up to two registrations per 10' x 10' space for booth personnel, who are welcome to attend sessions.* \$150.00 charge for each additional registration.
- 25-word company description and contact information in the exhibit guide. (Please note due to our exhibit guide style, 25 words will be the maximum).
- 10' x 10' exhibit space with 3' side drape, 8' back drape and ID sign
- Onsite conference and exhibit guide, link to *MSSE* Abstract Book
- Company description and contact information in mobile app

*Booth personnel are defined as employees of the exhibiting company or organization. Only paid registrants can receive continuing education credits.

For additional information, contact:

Anne Krug
American College of Sports Medicine
Telephone: (317) 352-3832
email: akrug@acsm.org

Exhibit Hours

You have a total of 16.5 hours to be face-to-face with the more than 6,000 ACSM Annual Meeting attendees.

Tuesday, May 29

8:00 a.m.-5:00 p.m. Move-In

Wednesday, May 30

8:00 a.m.-12:00 p.m. Move-In
1:30-6:00 p.m. Exhibits Open
(with reception 5:00-6:00 p.m.)

Thursday, May 31

9:30 a.m.-5:00 p.m. Exhibits Open

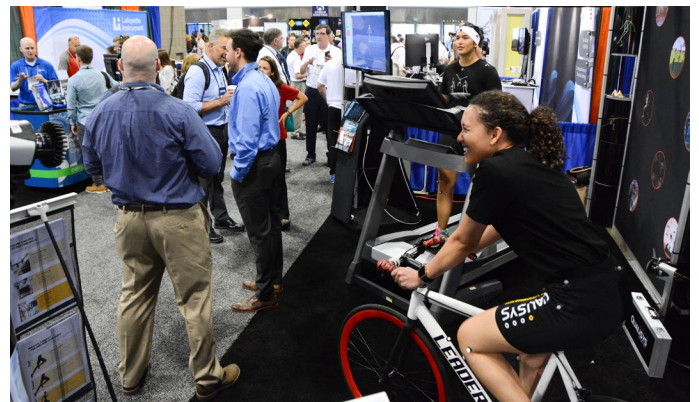
Friday, June 1

9:30 a.m.-2:00 p.m. Exhibits Open
2:00-8:00 p.m. Move-Out

Your Investment

Register early and save!

Deposit received...	by January 31	after January 31
Standard 10' x 10' Booth	\$1475	\$1575
Corner 10' x 10' Booth	\$1575	\$1675
10' x 20' Booth (2 standard)	\$2950	\$3150
10' x 20' Booth (1 standard & 1 corner)	\$3050	\$3250
10' x 20' Booth (2 corners)	\$3150	\$3350
10' x 30' Booth	\$4525	\$4825
20' x 20' Island	\$6300	\$6700
20' x 30' Island	\$9250	\$9850



Your Audience

- Educators
- Exercise, Basic and Applied Physiologists
- Exercise Professionals
- Health Care Professionals
- Physicians
- Students

Important Dates

- January 31, 2018** Deadline to receive discount on booth space
- March 21, 2018** Deadline for Exhibit Guide information and descriptions
- April 4, 2018** Final booth payment due
- May 1, 2018** Housing deadline

Future Annual Meetings

May 28-June 1, 2019, Orlando, Florida
May 26-30, 2020, San Francisco, California

Hotel Accommodations

ACSM has set aside rooms for use by attendees and exhibiting personnel. To make reservations, please visit www.acsmannualmeeting.org. Reserving your room early will increase your chances of getting your first choice. Discounted rooms are available on a first-come, first-served basis until Tuesday, May 1, 2018. Housing will open in the fall.

Things You Need to Know

- Exhibits will be located in Hall C in the Minneapolis Convention Center. Booths are not carpeted. Aisles will be carpeted by ACSM. Carpeting is required for the booth.
- Chairs and tables are not included with booth space. If needed, they may be ordered from Freeman.
- Booths are 10' x 10'. If you anticipate that your booth will be taller than 8', please submit your plans to us.
- Booths are assigned using a priority point system based on past participation in the Annual Meeting.
- Freeman Decorating will send service kit links to each company after space assignments are made.
- In the event of a sell-out, a waiting list will be created, and openings will be filled based on receipt of application and deposit. If we are unable to accommodate, the deposit will be refunded.

- Children under 18 must wear a badge and be accompanied by an adult at all times. Children are not permitted on the exhibit floor during setup and teardown.
- If you are interested in additional space at the hotel or convention center, all such requests must go through the ACSM Meetings Department. Contact Abbie Friedman at afriedman@acsm.org or (317) 352-3811.

Additional Marketing Opportunities

Advertising

Opportunities to gain exposure through print ads include ACSM's official journal, *Medicine & Science in Sports & Exercise*. This journal is continually used by attendees to reference the research being presented. To place an advertisement in *Medicine & Science in Sports & Exercise*, please contact Michael Kokell at michael.kokell@wolterskluwer.com or (646) 674-6453.



Digital advertising within ACSM's weekly e-newsletter, *Sports Medicine Bulletin (SMB)*, is available through MultiView. For more information contact Geoffrey Forneret at gforneret@multibriefs.com or (469) 420-2629.

ACSM's International Health & Fitness Summit

Exhibit at ACSM's International Health & Fitness Summit, April 5-8, 2018, Arlington, Virginia (Washington, D.C., area). Be face-to-face with 800+ health fitness professionals, including personal trainers, educators and nutritionists. Visit www.acsmsummit.org for more information.



Premier Sponsor



Presenting Sponsors

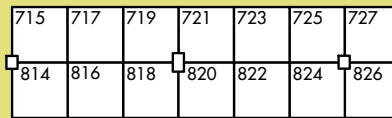
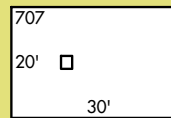
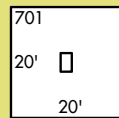
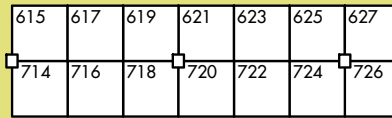
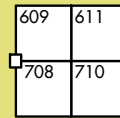
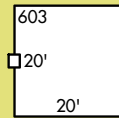
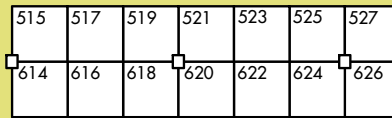
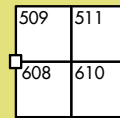
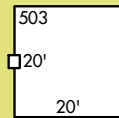
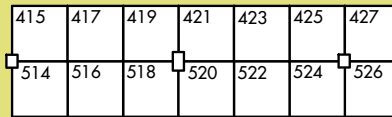
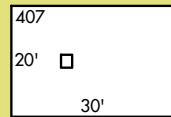
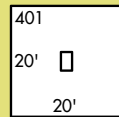
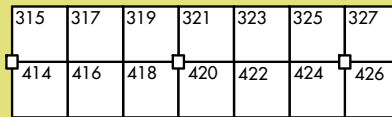
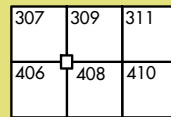
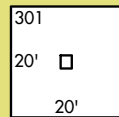
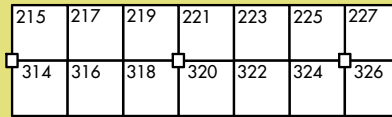
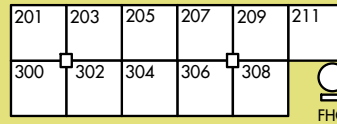
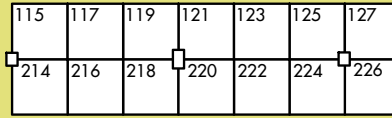
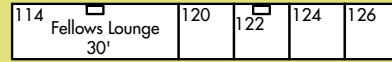
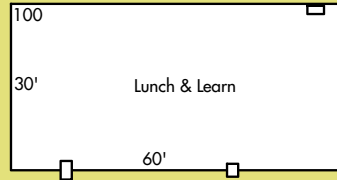


Sustaining Sponsors

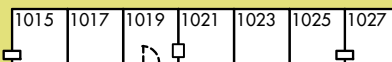
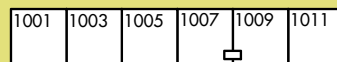
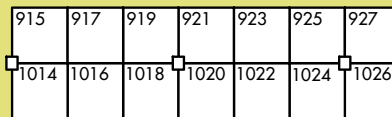
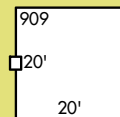
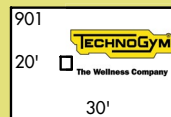
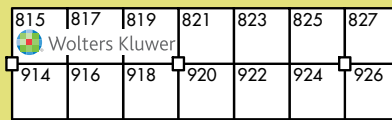
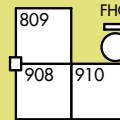
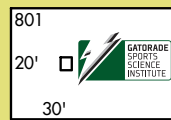


Floor Plan

POSTERS



ENTRANCE



Sponsorship Opportunities

ACSM offers an array of partnership opportunities designed specifically to enhance your company's connection with ACSM members. Supporter packages may include recognition as an ACSM Annual Meeting sponsor in ACSM social media channels, a four-color advertisement in the exhibit guide, logo recognition in all pre-and post-conference promotional collateral, logo placement on all conference signage, recognition on www.acsmannualmeeting.org and logo placement as a supporter in ACSM journals. Additional on-site advertising signage also may be available.

ACSM will customize a program to best meet your marketing goals and budgets. For more information on corporate partnership opportunities, please email partnerships@acsm.org.

Special Receptions/Events

Kick-Off Party

- A fun evening social with high visibility. Welcome guests, receive prominent signage, distribute messaging or promotional items. Attendance 350-500.

Student Bowl

- A "Jeopardy"-style competition for teams of undergraduate students. Highly attended by faculty and professionals as well. Welcome guests, receive prominent signage. Attendance 200+.

Student "Meet the Expert" Session

- Help students connect with ACSM leaders for advice on career, school, life goals and overall experience in their field. Corporate recognition displayed at networking tables, session tickets and in opening remarks.

President's Reception

- Join the ACSM President in thanking the field's leaders for their contributions in this invitation-only event. Attend and network with the President's selected guests; logo recognition on invitations; signage at reception entrance and verbal recognition from outgoing ACSM President. Attendance approximately 150.

Clinician Sports Medicine Reception

- Help greet and network with ACSM clinicians, who are key decision-makers and influencers in their fields. Signage and verbal recognition; estimated attendance 50-100.

Josephine Rathbone Memorial Breakfast

- One of the most popular events for professional members and students, primarily women, to promote physical activity and women's health. Recognition through signage, opening remarks and printed collateral. Attendance 300-400.

International Reception

- An invitation-only gathering for international attendees, this reception has grown to become one of the best-attended events of the conference. Recognition through signage, opening remarks and printed collateral. Attendance 500+.

Awards Reception/Banquet

- ACSM award recipients for 2018 will be honored for their excellence and dedication to the sports medicine field. Attendance 300+; recognition through signage, in opening remarks and in printed collateral.

Attendee Registration & Site Opportunities

Massage/Relaxation Lounge

- Prominent logo recognition in lounge providing upper body massage to attendees.

Attendee Gifts

- Would you like to distribute coffee tumblers, water bottles, writing portfolios or other premiums with your corporate logo to attendees? A special claims area will be established in the exhibit hall, helping to drive additional traffic and featuring prominent signage for additional logo recognition.

Conference Sessions/Keynotes

Pre-Conference or Industry Symposia

- Specially-scheduled sessions stand alone from the regular conference. Attendance ranges from 100-300 based upon topical interest.

Joseph B. Wolfe Memorial Keynote

- In memory of one of ACSM's founders and first President. Attendance is 2,700-3,000 in an unopposed time slot. Corporate recognition via signage outside lecture hall and in printed collateral materials.

D.B. Dill Historical Keynote

- Focusing on the history of sports medicine and exercise. Attendance is 2,700-3,000 in an unopposed time slot. Corporate recognition via signage outside lecture hall and in printed collateral materials.

President's Lecture Series

- Package includes four lectures recognizing great contributions to the field of sports medicine and exercise science. Total attendance is 800+; recognition through signage outside each lecture hall and in printed collateral materials.

Exhibit Hall

Exhibit Hall Opening

- A highly-anticipated event as the hall opens to attendees for the first time. Attendance 700+

Lunch & Learn Sessions

- Opportunity to conduct 30-minute presentation about your product or service. Attendance 50-75 based on topic and interest.

Exhibit Guide Advertisement

- Full-page, 4-color ad in exhibit guide distributed to all attendees. Camera-ready art must be supplied. Must be registered as a conference exhibitor.

Past Exhibitors *More than 75% of exhibitors return year after year.*

40+ Years

Lafayette Instrument Company
Wolters Kluwer

30+ Years

AEI Technologies
AMTI
DJO
GSSI/Gatorade
Human Kinetics
Kistler
MGC Diagnostics
VacuMed
Vyaire Medical (formerly
CareFusion)

20+ Years

ACSM Store/Healthy Learning
American Physiological Society
BIOPAC
COSMED
Creative Health Products
Hapad
Hologic
Keiser
Lactate.com/Sports Resource
Group
Lode
Mobiltape
Motion Analysis Corp
National Strength &
Conditioning Association
(NSCA)
Noraxon USA
ParvoMedics
Philips Respironics
Polar
Tekscan
Vicon
Woodway USA

10+ Years

ACCUSPLIT
Actigraph
ADInstruments
Artinis Medical Systems
Biodex Medical Systems
Cengage Learning
CSMi
Dartfish
DelSys
DePuy Mitek
Egg Nutrition Center
FASEB
Foot Management
Hapad
HealthCare International
HQ Inc (CorTemp®)
InBody
IntelaMetrix
ISS, Inc
iWorx
*Journal of Orthopaedic & Sports
Physical Therapy*
(JOSPT)
KORR

Light Force Therapy by
LiteCure Medical
The MotionMonitor/Innovative
Sports Training
National Athletic Trainers
Association - *Journal of
Athletic Training*
National Center on Health,
Physical Activity & Disability
(NCHPAD)
NeuMeDx
Nova Biomedical
novel Electronics, Inc
PAL Technologies
Qualisys Motion Systems
RacerMate, Inc
Roscraft Innovations
Routledge/Taylor & Francis
Group
Sable Systems
Salimetrics
Technogym
Vicon
Wellcoaches School of
Coaching

Other Past Exhibitors 2015-2017

[pH] Uel 5.0
1080 Motion
7D Imaging, Inc.
A T Still University
ACIGI Relaxation/Fujiiryoki
ACRM American Congress of
Rehabilitation
ACSM American Fitness Index
ACSM HSP Policy
ActiGraph
ActivAided Orthotics
Activinsights
Adako USA
ADInstruments
ADVANCED
TECHNOLOGIES
Air Force Recruiting Services
Alignmed
All Sport Systems
Altra Footwear
American International College
American Express OPEN

American Institute for Cancer
Research
American Physiological Society
AMP Sports
Anatomy in Clay Learning
System
ANT Neuro
APOLLO MIS LLC
Arizona State University
College of Health Solutions
Army Medical Recruiting
Artinis Medical Systems BV
Atcor Medical Inc (USA)
Aurora Scientific Inc
Bertec Corporation
Bio-back By Medolutions
Biodex Medical Systems
BIO-OIL
Biosensics, LLC
BiPro USA
Blue Goji
Body Band-It

BODYCAP
Books of Discovery
Breezing Co
BTE
BTS Bioengineering
California University of
Pennsylvania
Health Science and Sport
Studies
Calmoseptine, Inc
CamNtech
CardiacInsights
Carestream Health Inc
CarnoSyn
Catalyst Sales and Marketing
Cerora Inc
Cleveland University Kansas
City
Clinical Exercise Physiology
Association (CEPA)
C-Motion, Inc
Coach Me Plus

COLDTUB
Cometa Systems
Committee on Accreditation for
the Exercise Sciences
The Commission on Dietetic
Registration
Complete Medical Services
CORTEX Biophysik GmbH
CuraMedix, LLC
Cyclus2 RBM Elektronik-
automation GmbH
DM Success Group
dod Fitness
DuPont
Dynavision International
ElliptiGO, Inc
Equinox
Every Body Walk
Exercise is Medicine® Canada
F A Davis
FASEBFitabase

Other Past Exhibitors 2015-2017 (continued)

FITLIGHT Sports/gforce Tracker	KARDIOFIT, Inc	Norland At Swissray	Simi US Motion Inc
Fitness Cue	Kestrel Heat Stress Trackers By NK	NormaTec	Simmons College School of Nursing & Health Sciences
Fix Your Aching Back.com	Kinetic Performance Technology	Northern Digital Inc (NDI)	Spacelabs Healthcare
Flex Innovation Group	King-Devick Test Inc	Northwest Medical Equipment	Spaulding Rehabilitation Network
Florida Gulf Coast University: Marieb College of Health and Human Services	Lactalis Ingredients	Nova Biomedical	Speedflex LLC
Forrest T Jones & Company, Inc	Liberty University	NovaCare Rehabilitation	Spidertech Inc
Fujifilm Sonosite	LifeLine Sciences	Old Dominion University	Sports and Healthcare Solutions, LLC
Functional Movement Systems	LightForce Therapy Lasers By LiteCure Medical	On	StepsCount
GEICO	Live O 2 Whole Health Network	OptiTrack	SwingFit LLC
Geneactiv	Lode BV	Oxigraf	Synergy Marketing
General Sleep Corporation	M S Plastics	Pacira Pharmaceuticals	Taiyo Nippon Sanso Corporation
Gensco Laboratories	MacPractice	Performing Arts Medicine Association (PAMA)	Tenex Health
Gforcetracker Inc	Marasco & Associates, Healthcare Architects	PhaseSpace	Terason
Globus Sport & Health Technologies	Medical Books By Success Concepts	Philips Ultrasound	The Quick Board
GMI - Global Medical Imaging	Medtronic Zephyr Performance Systems	Point Loma Nazarene University	Thera-Band Biofreeze Performance Health
Graduate Studies At Merrimack College	MGC Diagnostics	Kinesiology Dept	Tractivity
Great Lakes NeuroTech	The Micheli Center for Sports Injury Prevention	PowerLung	Treadmetrix
Gulfcoast Ultrasound Institute	Microbiome Labs	Prevention Pharmaceuticals Inc	Trigger Point Performance
Gym Aware	MiMedx	Protokinetics	TruFit
h/p/ Cosmos Sports & Medical GmbH	MioGlobal	PULSE 7	University of St. Augustine
Hapad, Inc	Motion Analysis Corporation	Qubit Systems Inc	University of Indianapolis
Hawaiian Moon	Motion Guidance LLC	The Quick Board	University of Massachusetts - Boston
Health and Exercise Science At Colorado State University	MOVABLE	Radox Biosciences	University of St. Augustine for Health Sciences
Henhat LLC	Moxy Muscle Oxygen Monitor	Rapid Reboot	U.S. Army Research & Material Command (USAMRMC)
High Tech Health Int. Inc	MR3 Medical Rehabilitation Research Resource Network	Rapid Release Technology LLC	VICONVirtuSense Technologies
Hocoma	MUSCLESOUND	Recovery Pump LLC	Walk With a Doc
Honey Stinger	National Association of Speed and Explosion (NASE)	Regenexx	Wolters Kluwer UpToDate
HOTSHOT	National Collaborative on Childhood Obesity Research	RETILAB Sports	World Nutrition, Inc.
HQ, Inc (CorTemp®)	Nebraska Methodist College	Revvo	Xcitex
HUR Labs	NeoMed Innovations	RFP Testing	XCo
Hydralyte	NeuMeDx	ROAR Athletic Performance	XLNTbrain LLC
ImPACT	New York Chiropractic College	Rocky Mountain Diagnostics	Xsens Technologies AV
Innovision Systems, Inc	Nokia	Rocky Mountain University of Health Professions	YSI Life Sciences
Ironman Sports Medicine Conference	Noraxon USA Inc.	Routledge	Zephyr Technology
iWALKFree Inc	Nordic Naturals	Safety in Motion	ZetrOZ
J Wedge		Salisbury University	ZFlo
Jones and Bartlett Publishers		Seca Corporation	
		SensiCardiac	
		SEVENPOINT2	
		Siemens Healthineers	
		Simi Reality Motion Systems GmbH	

Rules and Regulations

For your planning and protection, please read these carefully. In addition, plan to share this information with your on-site booth personnel.

A. THE FOLLOWING PRACTICES ARE EXPRESSLY PROHIBITED:

1. Canvassing or distribution of any materials outside the exhibitors' assigned space (includes hotel rooms or meeting space)
2. The use of billboard advertisements and/or display of signs outside the exhibit area
3. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations or displays, away from the exhibit area during hours of the scientific program or exposition
4. Entry into another exhibitor's booth without permission
5. Photographing or examining another exhibitor's equipment without permission
6. Use of television equipment without permission from show management
7. The playing of radios and/or music during show hours at a volume level distracting to neighboring exhibitors
8. Videotaping without permission from show management
9. Subletting of space to another business, firm, or organization; parent or subsidiary companies accepted
10. Use of the College insignia
11. Hookup of X-ray machines to full current use, as for radiographic purposes
12. Demonstrations of extremely noisy or distracting apparatus
13. Demonstrations and/or entertainment in hospitality suites, during the hours of the educational sessions
14. Dismantling of displays prior to the exhibition's close
15. Defacing any part of the exhibit building, booth equipment, show equipment, or show decor
16. Any other behavior deemed inappropriate or detrimental to ACSM or other exhibitors
17. Demonstrations and/or product sampling MUST take place in an exhibitor's booth and not in aisle ways. Booth personnel are not allowed to follow, harass, or disturb attendees. Violators will be removed from the show floor. In the event of such removal, ACSM is not liable for any refund of rental fees, any other exhibit-related expense, or any loss to the exhibitor, including but not limited to, lost profits.
18. Products/services that will be displayed in the exhibit hall must be listed on the application. Products and/or services not listed on the application may not be exhibited without prior approval from show management.

ACSM reserves the right to remove exhibitors and their accompanying exhibit material from the show floor in the event that an activity or presentation of product is deemed, in ACSM's sole discretion, inappropriate or detrimental to the professional nature of the exhibition.

Exhibitors and their representatives shall at all times conduct themselves in a professional

manner and shall not disparage or libel fellow exhibiting companies, member companies, ACSM or the employees of aforementioned organizations, or engage in other activities detrimental to the event.

If exhibitors do engage in any prohibited conduct, ACSM reserves the right to cancel the exhibitor's space without further notice and without obligation to refund monies previously paid and to re-sell exhibit space assigned.

In-line exhibits or displays must not obstruct the view or interfere with the displays of neighboring exhibitors.

Signs, decorations and exhibitor's equipment must not extend above the back wall or along the divider panels in a manner that would obscure the view of adjoining booths.

Regardless of the number of linear booths utilized, (e.g., 10' x 20', 10' x 30', 10' x 40', etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

B. FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety and health. No flammable decorations such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. All packing containers, excelsior, etc., must be removed from the floor by 12:00 p.m. on Wednesday, May 30, 2018. All muslin, velvet, silken or other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable are to be kept in safety containers.

C. LIABILITY AND INSURANCE

Although security personnel will be on duty during non-exhibit hours, it is expressly agreed that ACSM and/or the Minneapolis Convention Center and Freeman may take reasonable precautions against damage or loss by fire, water, storm, strikes or other emergencies, but by doing so do not guarantee or insure the exhibitors against loss. All property of the exhibitor remains under his/her custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither ACSM, its service contractors, the management of the Minneapolis Convention Center, nor any officers, staff members, or directors of same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes.

The exhibitor agrees to indemnify and hold harmless the American College of Sports Medicine, the Minneapolis Convention Center and Freeman, including the officers, directors, employees, members, and agents of each, from any and all damages, liability, expense (including attorneys fees) out of: (i) the occupancy of space by the exhibitor, or the exhibitor's agents or servants, (ii) any fault or negligence by the exhibitor and/or, (iii) any failure on the exhibitor's part to comply with any of the covenants, terms and conditions, herein contained, or otherwise, in each case

whether or not such damages, liability, and expense, are caused by or due to the failure of the Minneapolis Convention Center and Freeman and/or ACSM to perform any of the covenants herein, expressed or implied. Upon signing the application, the exhibitor expressly releases the foregoing institutions, individuals, and committees from any and all claims for loss, damage, or injury.

A certificate of insurance naming ACSM and the Minneapolis Convention Center as additional insureds for the dates of the event must be provided to ACSM by the time final payment is made. Exhibitors will not be allowed on the show floor without a certificate of insurance on file.

Addresses:

ACSM
401 W. Michigan Street
Indianapolis, IN 46202

Minneapolis Convention Center
1301 2nd Avenue South
Minneapolis, Minnesota 55403

ACSM shall not be held liable for failure to hold ACSM's Annual Meeting as scheduled.

D. LABOR

Exhibitors are required to observe all contracts in effect between ACSM, service contractors, hall and the labor organizations involved.

E. APPLICATION FOR SPACE

Once exhibit space is assigned, and after exhibitors are notified in writing, the application is considered a contract. The acceptance of the deposit which accompanies the application for space does not constitute acceptance of the application. ACSM reserves the right to refuse exhibiting companies it deems a detriment to the success of its exhibition. Certifying bodies will be prohibited from exhibiting unless an educational partnership with ACSM has been established. ACSM reserves the right to make adjustments in booth assignments deemed necessary. ACSM reserves the right to reject any applications for space, in ACSM's sole discretion (with or without cause).

F. CANCELLATION AND TERMINATION

ACSM may cancel any accepted application and terminate an assignment of space (i) for cause, at any time, or (ii) without cause not less than 60 days prior to commencement of ACSM's Annual Meeting.

G. IMAGE/LIKENESS/VOICE RELEASE

I understand and agree that, as a result of participating in ACSM's Annual Meeting, my image, likeness or voice may be recorded by photography, video or other medium. I hereby grant irrevocable and unrestricted permission to ACSM and its representatives or assignees to use my image, likeness or performance in any medium and for any purpose. I hereby waive any right to inspect or approve such use or materials. Your submission of the application form acknowledges acceptance of these terms.